

The District at the Edge

GHA Companies

📍 Cathedral City, CA

★ Oct 2017



Featured name

Colorful Contemporary Architecture on the Outside with Great Design Inside

- **Contemporary Architecture:** Striking contemporary elevations define this neighborhood and appeal to buyers.
- **Don't Forget About the Drama:** Simple, small floor plans feel more special with

features like two-story volume foyers and expansive master showers.

- **Thoughtful Glazing:** Thoughtfully considered window size and placement brings in natural light while preserving privacy.

PRODUCT TYPE

Single-family detached

PRICE AS OF...

\$500000.00/ starting at

SQUARE FOOTAGE (MIN)

1777.00

DENSITY

6.00

SALES START DATE

November 13, 2016

TOTAL HOMES

47

SALES AS OF

40 as of October 2017

HOA

\$197 per month

TARGET MARKET

Diverse mix of buyers from young couples to empty nesters

UNIQUE SELLING POSITION

Small-lot detached plans with colorful contemporary architecture

Consultants

BUILDERS

GHA Companies

 <http://www.ghacompanies.com/>

ARCHITECTS

Danielian Associates


 <http://www.danielian.com/>

INTERIOR DESIGNERS

Sandy Battles

LANDSCAPE ARCHITECTS

H2O Landscape & Maintenance


 <http://www.h2olandscapes.com/>

JBREC Consultant

Ken Perlman

Managing Principal

 San Diego, CA

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Location

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