

Beech at The Cannery

CalAtlantic Homes (Acquired by Lennar)

📍 Davis, CA

★ Jul 2017



Featured name

Four-Sided Architecture Enhances Small Farmhouses

- **Cluster Plotting:** Four-sided architecture takes full advantage of the cluster layout.
- **Light-Filled Floor Plans:** Functional, light-filled smaller floor plans.
- **Farmhouse Elevations:** Great example of the popular farmhouse architectural style.

PRODUCT TYPE

Single-family detached

PRICE AS OF...

\$600000.00/ starting at

SQUARE FOOTAGE (MIN)

1144.00

DENSITY

7.00

SALES START DATE

February 2016

TOTAL HOMES

72

SALES AS OF

70 as of July 2017 (average sales rate of 4 per month)

HOA

\$122 per month

TARGET MARKET

First-time and move-up buyers from Sacramento and the Bay Area

UNIQUE SELLING POSITION

Affordable, cluster product that includes ground-floor secondary bedrooms in most plans

Consultants

BUILDERS

CalAtlantic Homes (Acquired by Lennar)

 <https://www.lennar.com/>

ARCHITECTS

JZMK Partners

 <https://jzmkpartners.com/>

INTERIOR DESIGNERS

Ver Designs

 <https://www.verdesigns.com/>

LANDSCAPE ARCHITECTS


SWA Group

 <https://www.swagroup.com/>

JBREC Consultant

Dean Wehrli

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Location

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