

## Chatham Park Cottages

Fresh Paint by Garman Homes

📍 Pittsboro, NC

★ Dec 2020



Featured name

### Cozy Cottages with Quality Finishes: A Lifestyle Take on Solving the Affordability Issue

Photography by Nathan Gregory, PlanOmatic

- **Lifestyle choice** that appeals to a wide range of buyers both young and mature
- **Visited similar communities** and dug deep into **consumer research** and

requests for housing in the market **to design the homes**

- Only private outdoor living space is the **front porch, but residents have shared greens**
- **Only 7 of the 30 homes have single car detached garages**, all others have assigned parking spots

## PRODUCT TYPE

Single-family detached

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## PRICE AS OF...

\$225000.00/ starting at

## SQUARE FOOTAGE (MIN)

826.00

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## DENSITY

7.00

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## SALES START DATE

March 2020

## TOTAL HOMES

30

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## SALES AS OF

25 as of December 2020

## HOA

\$200 per month

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## TARGET MARKET

Lifestyle choice, so includes a range of buyers young and old.

## UNIQUE SELLING POSITION

These cottages provide an out of the box solution for attainable housing with cozy designs and high quality fit and finish.

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## Consultants

### BUILDERS

**Fresh Paint by Garman Homes**

<https://www.freshpaintbygarman.com/>

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## ARCHITECTS

### Garman Homes

<https://www.garmanhomes.biz/>

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## INTERIOR DESIGNERS

### Rustic Charm Design

<https://rusticcharmdesign.com/>

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## JBREC Consultant

### Lesley Deutch

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## Location

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