

# ProBuilder's 2022 Smart/Connected Home

📍 , ☆ Mar 2022



Featured name

## **New Home Design Driven by Insights from 12,000 Consumers and over 300 Architectural Designers**

Renderings by RM Design

- **Buyer:** Families, including multigenerational living opportunity
- **Elevation:** Mid-Century Modern with material mixing

- **Unique Home Features:**

- **Dual office spaces**, including a casita at the rear of the house, merchandised as an office, plus a separate pocket office upstairs
- An **extended island** with seating in place of separate kitchen dining
- **Four distinct outdoor access points**, with the primary one extending the kitchen
- **Smart home features** that homeowners value and are willing to pay for

## PRODUCT TYPE

Single-family detached

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## SQUARE FOOTAGE (MIN)

3400.00

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## SALES START DATE

n/a

## TOTAL HOMES

1

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## SALES AS OF

n/a

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## TARGET MARKET

Families, including multigenerational living opportunity

## UNIQUE SELLING POSITION

A virtual solution for a typically physical showhome at IBS that created an opportunity to push the limits and explore new solutions.

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Location

Phone number

State

City

**Zip Code**

42.682435, -75.849609